

California State University, Fullerton
Student Success Initiative Student Fee Advisory Committee Meeting

Minutes

Friday, April 16, 2021

2:30 – 4:00 p.m. PST

Zoom

Present: Marcus Reveles (co-chair), Colleen McDonough (co-chair), Adriana Badillo, Amairany Hernandez Gonzalez, Frida Mendez-Arce, Jose Castillo, Kevin Nichols, Scott Petersen, Stephen Stambough, Mark Filowitz, Monica Vargas Escamilla

Guests: Yessica De La Torre Roman, Kyle Bisson, Justine Budisantoso, Trista O'Connell, Raymond Juanico, Emily Bonney, Lin Nguyen, Tia Brown, Ashley Jones, Summer Rivera, Rommel Hidalgo, Alyssa Adamson, Jennifer Mojarro, Victor Delgado, Sofie Léon, Alyssa Avila, Kamilah Parker Richmond, Cameron Cook

I. Call to Order 2:34 PM

- a. Co-chairs introduced themselves and welcomed the committee to the last meeting of the year.

II. Approval of Minutes

- a. Minutes from February 12, 2021 were approved by Jose Castillo seconded by Adriana Badillo.

III. Quarter 3 SSI Funds Collected

- a. Co-chairs introduced Raymond Juanico, who shared that currently in regard to fee revenue, we have currently collected about \$800k in excess of projections which has already been allocated to sections and will be available for them to use toward their plans. Final adjustment will be made June 30th to ensure that allocations align with collections.
- b. Raymond also shared that it looks like there will be a remaining balance of \$1.5 million across all sections at the end of the fiscal year.

IV. Q3 Reports

- a. Co-chairs shared with the committee that all SSI funded sections would be sharing their reports today, and introduced each section as it was their turn to present.
- b. **Alumni Student Services**
 - i. Justine Budisantoso shared that their signature program, Dinner with 12 Titans was successful, with virtual dinners taking place across the world with one host as far as China
 - ii. Justine also shared that 31 people participated in Navigating Your Black Identity in the Workplace, which was a good turnout for a 2-hour event in this virtual environment
 - iii. Alumni Student Services is also working to come up with hybrid programs/services for next year, anticipating a hybrid return to campus
- c. **Athletics Facilities & Support**
 - i. Summer Rivera shared that construction for the baseball/softball project began in December and should be completed by the end of

2021 or beginning of 2022. Athletics is hoping to have the project complete by start of next season. Concrete footings have been poured and steel should be going up soon for new structures

- ii. Summer shared that they are excited for this project because it will help with recruiting new student athletes, among other benefits
- iii. Summer also shared that the Student Success Initiative funded spring tuition for 240 student athletes, 2 athletic training GAs, and two strength and conditioning GAs

d. Career Center

- i. Jennifer Mojarro shared that the center hired a career educator/ employer relation specialist in March
- ii. SSI funds support 4 other positions in the center
- iii. Currently, the center is seeking approval for hiring a position that was recently vacated
- iv. 1,731 students attended 24 virtual workshops in Q3
- v. The center also hosted 79 career advisement workshops and partnered with the VRC for a series of events
- vi. Jose Castillo shared that the center's grad school expos and other fairs make a huge impact on students. Jennifer thanked Joes and shared that when we return to campus, they plan to look for ways to host these events in a hybrid setting with in-person and virtual aspects to continue to support as many students as possible.

e. Center for Internships and Community Engagement

- i. Ashley Jones shared that there were nearly 2000 students in academic internships in Q3 – this includes those that were able to find internships and those who participated in alternative options offered by their academic programs.
- ii. 639 students participated in service learning with many being virtual.
- iii. CICE hosted orientations for different academic programs that host many academic internship opportunities.
- iv. 286 academic internships were listed, with many of these looking for multiple interns, for a total of 1,626 internship opportunities
- v. 100 students have been approved to participate in in-person internships though a review process
- vi. Ashley also shared that office doors throughout CICE have been painted which will create a more welcoming space for students when we return to campus

f. Diversity Initiatives and Resource Centers

- i. Sofie Léon shared that there were 428 event check ins in Q3, but due to the fact that many of their events were held through platforms such as Discord, it can be difficult to calculate attendance. As a result, Sofie estimates that 428 students is roughly 50% of actual engagement
- ii. DIRC unveiled a new inclusive leadership program which reached capacity at 60 students very quickly
- iii. In Q3, DIRC hosted 24 events in formats such as discord, and another 43 full-on zoom events

- iv. DIRC, as a center, hosted 5 events during social justice week and assisted with another 8
- v. Sofie shared student feedback in the form of quotes collected from student surveys to demonstrate the impact DIRC events had on them

g. Student Life and Leadership

- i. Yessica De La Torre Roman shared on behalf of Alisa Flowers.
- ii. SSI funds support multiple staff members in the office. SLL has temporarily added a part-time staff member to help with student organizations, Tuffy awards, and Titanlink through august.
- iii. In Q3, SLL had nearly 7,000 student interactions through 1:1s, workshops, trainings, events, DiscoverFest, etc.

h. WoMen's and Adult Re-Entry Center

- i. Alyssa Avila shared that tracking events has been difficult for the center due to various programming methods, but they have been getting more accurate data
- ii. Womxn's History Month saw 15 events and 200 students.
- iii. Gender Chats were successful with bi-weekly meetings. These were hosted in intimate settings to discuss various topics related to identity
- iv. Non-traditional student community meetings have helped students balance the multiple roles they are occupying especially during the pandemic
- v. Overall, it was a very robust quarter for the center

i. Disability Support Services

- i. Kamilah Parker Richmond shared that DSS has 1,946 students registered with the office, but not all engage with the center. 754 new students registered with the center this semester.
- ii. The center hosted 251 consultations with previously registered students to discuss issues they have in class, new accommodations, challenges, etc.
- iii. DSS Ally training was launched during social justice week with approximately 80 faculty and staff participants. DSS is considering a potential ally training for students in the future.
- iv. Kamilah also shared that many of the center's in-person workshops were converted to virtual formats and uploaded on YouTube where views are steadily increasing.
- v. Jose Castillo asked if Kamilah was aware that 2 years ago a resolution was passed for disability ally training to be pushed on campus. He asked if this new training is being incentivized at all, since it is currently optional. Kamilah shared that they are working with different avenues to see how this can be incentivized. They would like to see it added during faculty onboarding, but it is currently required as part of a credential process.

j. Veteran's Resource Center

- i. Cameron Cook shared that the VRC had a busy Q3. They are very understaffed and the Student Success Initiative funds two coordinators that are working hard to serve students

- ii. Programmatically, they are staying busy with virtual events, hosting 22 workshops this quarter
- iii. The VRC also hosted 360 one-on-one advising sessions for students to process GI bill and VA education benefits
- iv. The VRC also worked with IT and Student Business Services to develop and launch a veteran's benefit module in CMS. This has taken 3 years to develop but will make it much more efficient for students to request funding for years to come
- v. The VRC also developed and hosted a 14 week cohort program with the Career Center to prepare students for job searches. Topics covered include LinkedIn, cover letters, resumes, mock interviews, online applications, etc. 10 students participated in the inaugural cohort and they hope to at least double that number in the fall

k. EOP Learning Community

- i. Victor Delgado shared that their learning community is in the third "full season" and they are seeing promising results but noted that they have seen that the 2020-21 cohort was heavily impacted by covid and many are struggling. EOP recently learned that 2 students lost parents to covid. Without this learning community, these students may not have received the support they need. EOP is working to contact all their students to provide support and check in.
- ii. Victor shared that they had 47 students enrolled in fall and 44 continued in spring which is a good turnout
- iii. Students participated in at least one advising session and two workshops this quarter. Students had the opportunity to share their thoughts on GA courses and reframe the conversation in a positive lens sharing the ways they can positively impact their future
- iv. EOP also encouraged students to have conversations with their professors through progress reports to help students address challenges they may be facing. This helped reduce negative stigma that students may hold about conversations with professors. This also allows EOP to help students that are struggling, because professors will reach directly out to EOP team when they notice changes in students' performance.
- v. Victor also shared that the incoming GPA for students has gone from 1.7 to 2.5.

l. Supplemental Instruction

- i. Trista O'Connell shared that Supplemental Instruction supported 120 course sessions across 5 colleges this quarter
- ii. Currently, a new space in LH is being refurbished to serve students in business courses. SI is also working to finish refurbishment in current SI spaces used for NSM courses
- iii. The SI team hosted a 4-day training for SI leaders – learning strategies and techniques for supporting students. Leaders also participated in workshops facilitated by CAPS and DIRC.

- iv. Cameras and microphones are being added in the new LH space to allow for hybrid support for sessions that occur virtually.

m. Expand Academic Advising

- i. Yessica De La Torre Roman presented on behalf of Dr. Boretz, sharing that mandatory academic advising workshops continued in Q3.
- ii. The Outreach to the unenrolled was very successful and reenrolled an all-time high of 1,549 students this year.
- iii. This area also hosted 4 writing workshops and 4 graduate student listening space meetings to promote health and wellness.

n. Expand Library Hours

- i. Dr. Bonney shared that the library is still closed due to covid. They are planning to reopen with restricted hours, due to budget cuts, in the fall.
- ii. Jose Castillo shared that he heard about Kurzweil 3000 being offered through the library – a service he thought was only available through DSS. Rommel Hidalgo shared that this software is available to all students. Kamilah added that Kurzweil for books is a DSS-only accommodation, but it is available for online support for all students.

o. Improve Course Availability

- i. Alyssa Adamson shared that SSI funding is used to add sections of courses that are in high demand, have waitlists, are foundational, or are required for students to graduate.
- ii. This area was able to fund 70 courses in spring which is higher than they anticipated, due to receiving more funds than initially anticipated, plus some rollover from last year.
- iii. In spring they supported 70 course sections for 207 units

p. Improve Your Instructional Experience and Access Upgraded Technology

- i. Rommel Hidalgo shared that IT added Nvivo as the latest software available to the campus community. This is a qualitative data analysis software, which is something the campus has been waiting for. The contract for the software was finalized in January and will be used to help the other CSU campuses who would like to purchase this software.
- ii. IT is working to add A/V equipment in modular classrooms that have been added to campus.
- iii. IT is adding new controls to 35 classrooms that are using 7–8-year-old controls.
- iv. Rommel shared that IT is working to make Wi-Fi available in the Nutwood parking structure. They have also added 17 wireless access points to Meng Hall and added wifi6 in some academic buildings which will allow capable devices to reach speeds of 1gbps which is much faster than most campus Wi-Fi.
- v. Rommel also shared that IT centralized network security to reduce security threats on campus.
- vi. IT is also purchasing monitors, external GPUs for programs such as video editing, drawing tablets, and iPad that will be available for student checkout in the spring.

- vii. IT also added Splashtop Software to 70 computers on campus that will allow students to remotely access mac software that they may need.
- viii. The 24x7 IT helpdesk has received many calls throughout the pandemic and has consolidated the faculty/staff and student helpdesks to increase capacity.
- ix. Alyssa asked if Nvivo was available for faculty and staff as well. Rommel shared that it is available to students, faculty, and staff, and over 200 people have already downloaded it. They are expecting numbers to go up as the word spreads.

V. SSIFAC Website Change

- a. Yessica shared that Dr. Boretz last year had made a request for the success.fullerton.edu URL to be given to the student success teams, because they have found that students who are searching for “success” are more often looking for success teams than the SSI website. Yessica presented the following options to the committee:
 - i. Fullerton.edu/student-success-fee
 - ii. Fullerton.edu/studentsuccessfee
 - iii. Fullerton.edu/success-initiative
 - iv. Fullerton.edu/successinitiative
- b. Rommel shared that the committee could most likely keep Fullerton.edu/success and change success.fullerton.edu to redirect to the student success team website rather than the SSI website.
- c. Yessica shared that she would look into moving forward with that option and will send an email to the committee on Monday if we need to vote on a new URL.
 - i. On Monday, April 19, 2021, Yessica emailed (attached) the committee to inform them that she had confirmed with the Web and Strat Comm teams that this option would not work and that we would need to vote on a new URL. Yessica sent a Qualtrics listing the four options mentioned at the meeting as well as a write-in option.
 - ii. The majority of the votes received were in favor of Fullerton.edu/successfee. The other two options that received votes were Fullerton.edu/success-initiative and Fullerton.edu/successinitiative.
 - iii. With that, the new SSI URL will be changed to Fullerton.edu/successfee.

VI. For the Good of the Order

- a. Co-chairs informed the committee that Expand Academic Advising section funds will be dispersed into the same account as Improve Course Availability because of a department restructure.
 - i. Co-chairs noted that each area will still use the amount that was allocated to them when the fee was established; There will be no changes to how the funds will be used.
- b. Co-chairs reminded the committee that Q4 reports would be collected, but no presentations would take place as it falls during summer.

Meeting adjourned 3:53 PM.

Attachment:

April 19 Email from Yessica De La Torre Roman to committee regarding SSIFAC Website URL

Subject: SSIFAC Website Update
Date: Monday, April 19, 2021 at 3:01:16 PM Pacific Daylight Time
From: De La Torre, Yessica <yedelatorre@fullerton.edu>
To: ASI President <aspresident@fullerton.edu>, McDonough, Colleen <cmcdonough@fullerton.edu>, Badillo, Adriana <abadillo@fullerton.edu>, Hernandez Gonzalez, Amairany <amairanyh76@csu.fullerton.edu>, Delveri Chick <chickdelveri@gmail.com>, Mendez-Arce, Frida <Mendez_frida@csu.fullerton.edu>, Castillo, Jose <jc19077@csu.fullerton.edu>, Nichols, Kevin <k15nichols@csu.fullerton.edu>, Petersen, Scott <spetersen@fullerton.edu>, Stambough, Stephen <sstambough@fullerton.edu>, Filowitz, Mark <mfilowitz@fullerton.edu>, Vargas Escamilla, Monica <monica_vargas99@csu.fullerton.edu>
CC: zz-Bisson, Kyle <zz-kbisson@Fullerton.edu>

Hello SSIFAC,

Thank you for a wonderful last meeting this past Friday. 😊

As promised, I have an update for you all regarding the SSI website. **In sum, we do need to vote on a new website URL.**

Please use the link below to vote on which new URL you would like for the SSI website.

Link: http://fullerton.qualtrics.com/jfe/form/SV_OrMab83APq11cxg

Deadline: Monday, April 26, 2021 - 11:59 PM PST

For more details on the reasoning/process, please see below:

- The SSI website currently has one URL that can be typed in two different ways: success.fullerton.edu and fullerton.edu/success
- The committee agreed last year to have the success.fullerton.edu version of the URL, to be used by Student Success Team website.
 - To do this, I was under the impression that we would need to create a new URL for the SSI website.
- In Friday's meeting, Rommel suggested we could just change the success.fullerton.edu version of the URL to redirect to the Student Success Team site and keep the www.fullerton.edu/success version of the URL for the SSI site. However, we confirmed with the Web and the Strat Comm teams that we DO need to create a new URL for the SSI website.
 - The success.fullerton.edu is not a vanity URL, which means that the redirect Rommel proposed on Friday would not work. Furthermore, the fullerton.edu/success URL in some instances, redirects to success.fullerton.edu

My apologies for any confusion and if there are any questions, please send them my way. 😊

Thank you,

Yessica M. De La Torre Roman, M.S.Ed.

(she, her, hers, ella)

Assistant Director of Assessment & Student Development

Office of the Vice President for Student Affairs